

Kansas Ground Water Association 76th Annual Convention and Trade Show

January 17-19, 2024
Kansas Star Event Center
Mulvane, Kansas



- EXHIBITING
- SPONSORSHIP
- ADVERTISING

Venue and Hotel Information

Venue

Kansas Star Event Center
777 Kansas Star Drive
Mulvane, Kansas 67110

Hotel

Hampton Inn & Suites I-35/Mulvane
785 Kansas Star Drive
Mulvane, Kansas 67110
(316) 524-3777



Accommodations: KGWA has secured a limited block of rooms on a first come, first served basis starting at the group rate of \$99 per night, plus any applicable fees and taxes. This rate applies to the KGWA room block and is valid until the January 2 cutoff date, unless our room block has been filled before that date. To make your reservations online, visit <https://group.hamptoninn.com/7isls8>. If making your reservations by phone, use group code KGW and group name Kansas Ground Water. Remember, you are responsible for securing your own reservations. For guest check-in and checkout times, please contact the hotel directly.

Branding and Marketing Opportunities

EXHIBIT OPPORTUNITIES

BOOTH RATES

| | Early Bird | |
|------------|------------|-----------|
| | Member | Nonmember |
| Single | \$550 | \$700 |
| Double | \$900 | \$1,100 |
| Additional | \$350 | \$400 |

| | After December 1 | |
|------------|------------------|-----------|
| | Member | Nonmember |
| Single | \$600 | \$750 |
| Double | \$1,000 | \$1,200 |
| Additional | \$400 | \$450 |

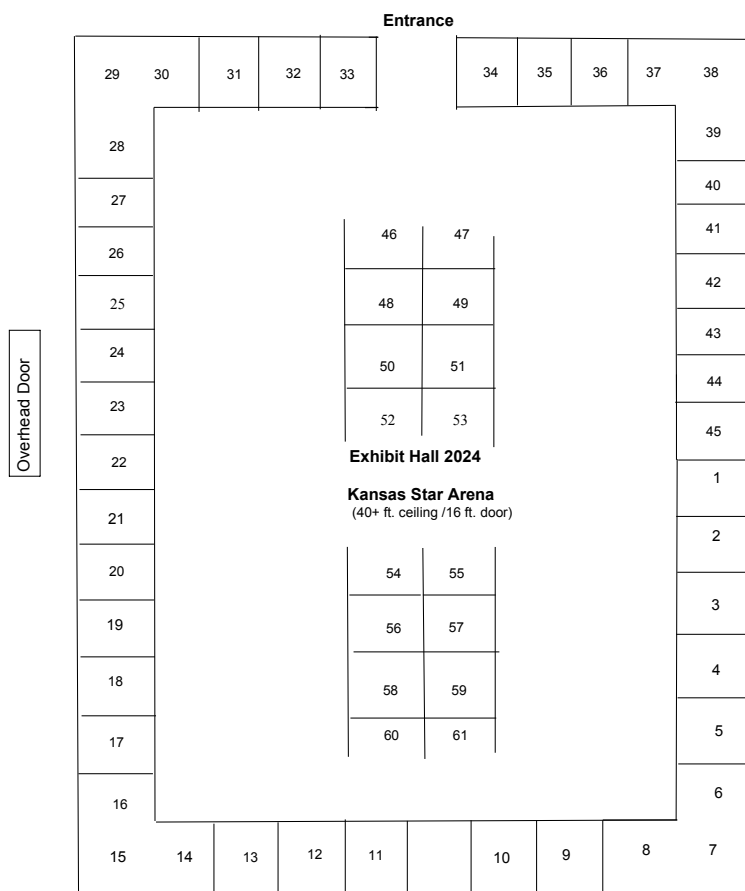
BOOTH REGISTRATION INCLUDES:

- 10' x 7' booth with draping
- Skirted table and 2 chairs
- 2 free booth representatives
- Additional booth representatives at \$55/person
- All booth representatives may attend Thursday sessions
- Thursday lunch and annual meeting.



Exhibit Hall 10'd x 7'w Booth Layout

65 Booth Spaces 10' deep x 10'wide



SPONSORSHIP OPPORTUNITIES

All companies participating in any level of sponsorship will be publicly thanked in the on-site program/directory (those who have committed by the time they go to print) and at the convention, as well as in the follow-up newsletter that is sent out after the convention.

Drill Rig Level — \$2,000 early bird; \$2,500 after Dec. 1

- Free booth with premium location
- Free full-page ad in the on-site program/directory
- Name and logo on all signage for the show
- 30 drink tickets for attendees

Water Truck Level — \$1,250 early bird; \$1,500 after Dec. 1

- 50% off booth fee plus premium location
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show
- 25 drink tickets for attendees

Pump Hoist Level — \$750 early bird; \$1,000 after Dec. 1

- 25% off booth fee
- Free quarter-page ad in the on-site program/directory
- Name and logo on all signage for the show
- 20 drink tickets for attendees

Back Hoe Level — \$500 early bird; \$600 after Dec. 1

- Name and logo on all signage for the show
- 15 drink tickets for attendees

Trade Show Bar Sponsorship — \$500

- Sponsorship signage at bar on show floor
- 15 drink tickets
- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)

PROGRAM/DIRECTORY ADVERTISING OPPORTUNITIES

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

All company logos and advertisements should be emailed to info@kgwa.org by December 1, 2023. Ads and logos may be b&w or color, and must be high-resolution (300 dpi or greater) EPS or PDF files.

KGWA 76th Annual Convention and Trade Show

Exhibitor/Sponsor/Advertiser Application



PLEASE RETURN FORM WITH PAYMENT TO:

Kansas Ground Water Association
2250 N Rock Rd., Ste. 118, Box 183
Wichita, KS 67226

You may also fax the form to (614) 898-7786, phone (620) 548-2669, or register online at KGWA.org.

Company name _____
 Contact _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____

BOOTH

| | Early Bird | | After December 1 | |
|------------|-----------------------------|-------------------------------|-------------------------------|-------------------------------|
| | Member | Nonmember | Member | Nonmember |
| Single | <input type="radio"/> \$550 | <input type="radio"/> \$700 | <input type="radio"/> \$600 | <input type="radio"/> \$750 |
| Double | <input type="radio"/> \$900 | <input type="radio"/> \$1,100 | <input type="radio"/> \$1,000 | <input type="radio"/> \$1,200 |
| Additional | <input type="radio"/> \$350 | <input type="radio"/> \$400 | <input type="radio"/> \$400 | <input type="radio"/> \$450 |

BOOTH PREFERENCE: 1st _____ 2nd _____ 3rd _____

BOOTH REPRESENTATIVES

Please print names clearly.

- FREE! 1. _____
- FREE! 2. _____
- \$55 3. _____
- \$55 4. _____

SPONSORSHIPS

Our company would like to sponsor the following:

- | | Early Bird | After Dec. 1 |
|--|---|-------------------------------|
| <input type="radio"/> Drill Rig Sponsor | <input type="radio"/> \$2,000 | <input type="radio"/> \$2,500 |
| <input type="radio"/> Water Truck Sponsor | <input type="radio"/> \$1,250 | <input type="radio"/> \$1,500 |
| <input type="radio"/> Pump Hoist Sponsor | <input type="radio"/> \$750 | <input type="radio"/> \$1,000 |
| <input type="radio"/> Back Hoe Sponsor | <input type="radio"/> \$500 | <input type="radio"/> \$600 |
| <input type="radio"/> Trade Show Bar Sponsorship | <input type="radio"/> \$500 | <input type="radio"/> \$500 |
| <input type="radio"/> Drink Tickets/Trade Show Floor \$70 per pack of 10 | # _____ of packs x \$70 each = \$ _____ | |

AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all booth display rules as shown below.

Printed name _____ Signature _____ Date _____

ADVERTISEMENTS (DECEMBER 1 DEADLINE)

Our company would like to buy the following ads for the convention program/directory:

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

SCHOLARSHIP FOUNDATION

- I would like to donate to the KGWA Scholarship.
- Amount I wish to donate: \$ _____

PAYMENT INFORMATION

To be considered preregistered, KGWA must receive your payment with this form. Any registrations received prior to December 1, 2023 receive the early bird rate.

Grand total: \$ _____

- Check enclosed (made payable to KGWA)
- Visa
- MasterCard

Credit card number _____

Card exp. date _____ 3-digit security code _____

Cardholder name _____

Cardholder signature _____

DISPLAY SCHEDULE AND RULES

TRADE SHOW SCHEDULE

Exhibitor setup — Thursday, January 18, 7:00 a.m.-12:00 p.m.

Trade Show open — Thursday, January 18, 12:00-4:30 p.m.

Exhibitor teardown — Thursday, January 18 at 4:30 p.m.

TRADE SHOW RULES

- 1. SPACE:** No portion of the display area may be sublet or assigned to any other firm or person(s).
- 2. BOOTH ASSIGNMENTS:** Booth and/or equipment space assignments are made on a first come, first served basis. KGWA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for booth and equipment space layout.)
- 3. FIRE/SAFETY CODES:** Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Kansas Star Event Center fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.
- 4. INSURANCE:** It is agreed that in no case shall KGWA or its officers or directors or staff be responsible for any loss, theft, and damage by fire or injury to any person or article.
- 5. LIABILITY:** Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. KGWA and Kansas Star Event Center will not be responsible for any injury that may occur to booth operators, their associates, or employees
- 6. ELECTRICAL, INTERNET, and SHIPPING FREIGHT:** After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at (620) 548-2669.
- 7. FOOD AND BEVERAGES:** The sale and serving of food, beverages, and concessions of any kind is not permitted in the Kansas Star Event Center except with prior written permission the Kansas Star Event Center.
- 8. CANCELLATION POLICY:** Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on December 15, 2023, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after December 15, 2023 are nonrefundable. Notices of cancellation must be faxed to the KGWA office at (614) 898-7786. No-shows will not receive refunds.
- 9. PAYMENT POLICY:** To be considered preregistered, KGWA must receive your payment with this form.



Kansas Ground Water Association
2250 N Rock Rd., Ste. 118, Box 183
Wichita, KS 67226
phone (620) 548-2669
fax (614) 898-7786
KGWA.org

KANSAS GROUND WATER ASSOCIATION 76TH ANNUAL CONVENTION AND TRADE SHOW

WEDNESDAY, JANUARY 17

| | |
|---------------------|---------------------|
| 8:00 a.m.-2:00 p.m. | Licensing Exam Prep |
| 8:00 a.m.-3:00 p.m. | Hazmat Refresher |
| 4:00-6:00 p.m. | Registration opens |
| 5:00-7:00 p.m. | Board Meeting |

THURSDAY, JANUARY 18

| | |
|-----------------------|-------------------------------------|
| 7:00 a.m. | Prayer Breakfast |
| 7:00 a.m. | Registration opens |
| 7:00 a.m. | Vendor and equipment move-in starts |
| 8:00-9:00 a.m. | General session — PFAS |
| 9:00-10:00 a.m. | DOT Regs |
| 9:00-10:00 am. | First Aid |
| 9:00-10:00 a.m. | Rig and Pump Hoist Safety |
| 10:00-11:00 a.m. | Electrical Safety |
| 10:00-11:00 a.m. | Geology of Western Kansas |
| 10:00-11:00 a.m. | Open Forum of Membership |
| 11:00 a.m. | Vendor-only lunch |
| 11:00 a.m.-12:00 p.m. | Acidizing/Treating Wells |
| 11:00 a.m.-12:00 p.m. | Kansas Ground Water Sustainability |
| 11:00 a.m.-12:00 p.m. | Tax Code on Water Wells |
| 12:00 p.m. | Attendee lunch |
| 12:00 p.m. | Exhibit hall opens |
| 3:00 p.m. | Bar opens |
| 4:30 p.m. | Exhibit hall closes |

| | |
|-----------|---|
| 4:30 p.m. | Vendor and equipment move-out starts |
| 5:00 p.m. | Section meetings |
| 5:30 p.m. | General Membership Meeting |
| 6:00 p.m. | Social reception starts, including cash bar |
| 6:30 p.m. | Banquet starts |
| 7:00 p.m. | Program starts — awards, NGWA update, scholarship |
| 8:00 p.m. | Entertainment, drawing, etc. |

FRIDAY, JANUARY 19

| | |
|------------------|---------------------------|
| 7:00 a.m. | Breakfast |
| 8:00-9:00 a.m. | Aquifer Pump Testing |
| 8:00-9:00 a.m. | Business Modeling |
| 8:00-9:00 a.m. | Soil Samples Types |
| 9:00-10:00 a.m. | Residential Well Sampling |
| 9:00-10:00 a.m. | Solar Pumps |
| 9:00-10:00 a.m. | Water Well Development |
| 10:00-11:00 a.m. | Drill Bits |
| 10:00-11:00 a.m. | Hydrology of Kansas |
| 10:00-11:00 a.m. | Well Reconstruction |
| 11:00 a.m. | Event concludes |

Schedule current as of July 11, 2023 and is subject to change; please visit KGWA.org for the most up-to-date schedule.